



12-05-05

JEW  
2617\$Attorney Docket UV-193

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
PATENT APPLICATION

Applicants : David M. Berezowski et al.  
Application No. : 09/823,705  
Confirmation No. : 7437  
Filed : March 30, 2001  
For : SYSTEMS AND METHODS FOR IMPROVED  
AUDIENCE MEASURING  
Group Art Unit : 2617  
Examiner : Annan Q. Shang

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

EXPRESS MAIL CERTIFICATION

Express Mail Label No. EV669634137US

Date of Deposit: December 1, 2005

I hereby certify that this certification and the following papers:

1. Transmittal Letter (3 pp. - in duplicate);
2. Reply to Office Action (46 pp.);
3. Petition For Extension Of Time Pursuant To 37 C.F.R. § 1.136(a); and
4. Return postcard.

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and are addressed to Mail Stop AMENDMENT, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.



Isatta B. Smith

Name: \_\_\_\_\_



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TRANSMITTAL LETTER

Sir:

Transmitted herewith: [ ] a Preliminary Amendment;  
[ ] Letter to Official Draftsperson; [x] a Reply to Office  
Action; [ ] Supplemental Information Disclosure Statement;  
[ ] a Declaration; [ ] a Power of Attorney; [ ] a Submission  
of Formal Drawings; [ ] formal drawings; to be filed in the  
above identified patent application.

FEE FOR ADDITIONAL CLAIMS

- [x] A fee for additional claims is not required.  
[ ] A fee for additional claims is required.

The additional fee has been calculated as shown below:

CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEES
<b>TOTAL CLAIMS</b>	221 - 237 *	= 0 X	\$ 50	= \$ 0.00
<b>INDEPENDENT CLAIMS</b>	9 - 9 **	= 0 X	\$ 200	= \$ 0.00
<b>FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM</b>		+ \$ 360	= \$	0.00

- A check in the amount of \$ \_\_\_\_\_ in payment of the additional claims is transmitted herewith.
  - Please charge \$ \_\_\_\_\_ to Deposit Account No. \_\_\_\_\_ in payment of the filing fee.
  - The Director is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to Deposit Account No. 06-1075, Order No. 003597.0193. A duplicate copy of this transmittal letter is transmitted herewith.

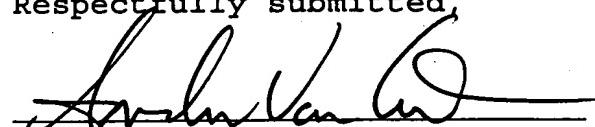
## **EXTENSION FEE**

- [X] The following extension is applicable to the Response filed herewith; [ ] \$120.00 extension fee for response within first month pursuant to 37 C.F.R. § 1.136(a);  
[X] \$450.00 extension fee for response within second month pursuant to 37 C.F.R. § 1.136(a); [ ] \$1020.00 extension fee for response within third month pursuant to 37 C.F.R. § 1.136(a); [ ] \$1590.00 extension fee for

response within fourth month pursuant to 37 C.F.R. § 1.136 (a); [ ] \$2160.00 extension fee for response within fifth month pursuant to 37 C.F.R. 1.136(a).

- [ ] A check in the amount of [ ] \$120.00; [ ] \$450.00; [ ] \$1020.00; [ ] \$1590.00; [ ] \$2160.00; in payment of the extension fee is transmitted herewith.
- [X] Please charge the [ ] \$120.00; [X] \$450.00; [ ] \$1020.00; [ ] \$1590.00; [ ] \$2160.00; extension fee to Deposit Account No. 06-1075, Order No. 003597.0193. A duplicate copy of this transmittal letter is transmitted herewith.
- [X] The Director is hereby authorized to charge payment of any additional fees required under 37 C.F.R. § 1.17 in connection with the paper(s) transmitted herewith, or to credit any overpayment of same, to Deposit Account No. 06-1075, Order No. 003597.0193. A duplicate copy of this transmittal letter is transmitted herewith.

Respectfully submitted,

  
Andrew Van Court  
Registration No. 48,506  
Agent for Applicants

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